

An Important Message from Dallas Hammit, Deputy Director of Transportation

1 Is Too Many

We all hold the keys to highway safety

You may have noticed a new message posted along some of our highways recently: **891 Traffic Deaths Last Year. 1 Is Too Many.**

It was a message we hoped would provoke a strong reaction among drivers. The idea was to start a conversation and get people talking about traffic safety.

Did it work in your household?

If you haven't yet had a discussion with your family and loved ones, I encourage you to reach out to them today.

It's important because while the numbers remain preliminary, it's already apparent that the 891 motor-vehicle crash fatalities reported for 2015 are clearly higher than what we've seen in recent years.

Something else to consider: impaired driving, speeding and failure to use seat belts and other restraints all contributed significantly to the number of fatalities.

The good news is those are all things drivers can control.

You've likely heard references to the E's of highway safety: engineering, enforcement and education. Another is **everybody**, meaning we all hold the keys to highway safety and everyone must think about their responsibility to others when behind the wheel.

So, again, I encourage you to have a talk about traffic safety with your family and friends. I hope you'll be sure to also evaluate your own habits to see if there are ways you can drive more safely. If you're looking for some ideas to get the dialog started, you can find more information on the [ADOT Blog](#) and in this [recent news release](#).

